## MODA The Contact Zone

Systemic Open Innovation

## Exhibitions

310

**Exhibitions** 

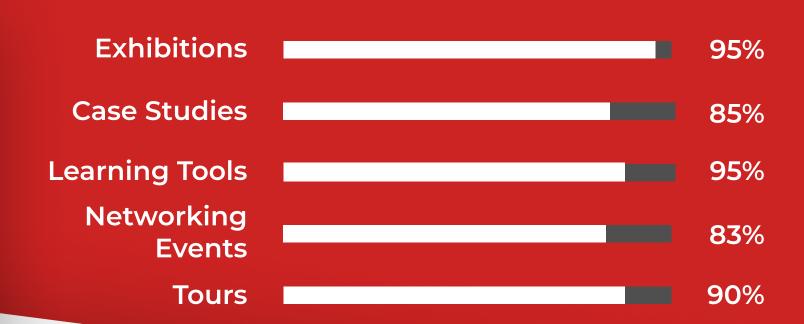
20%

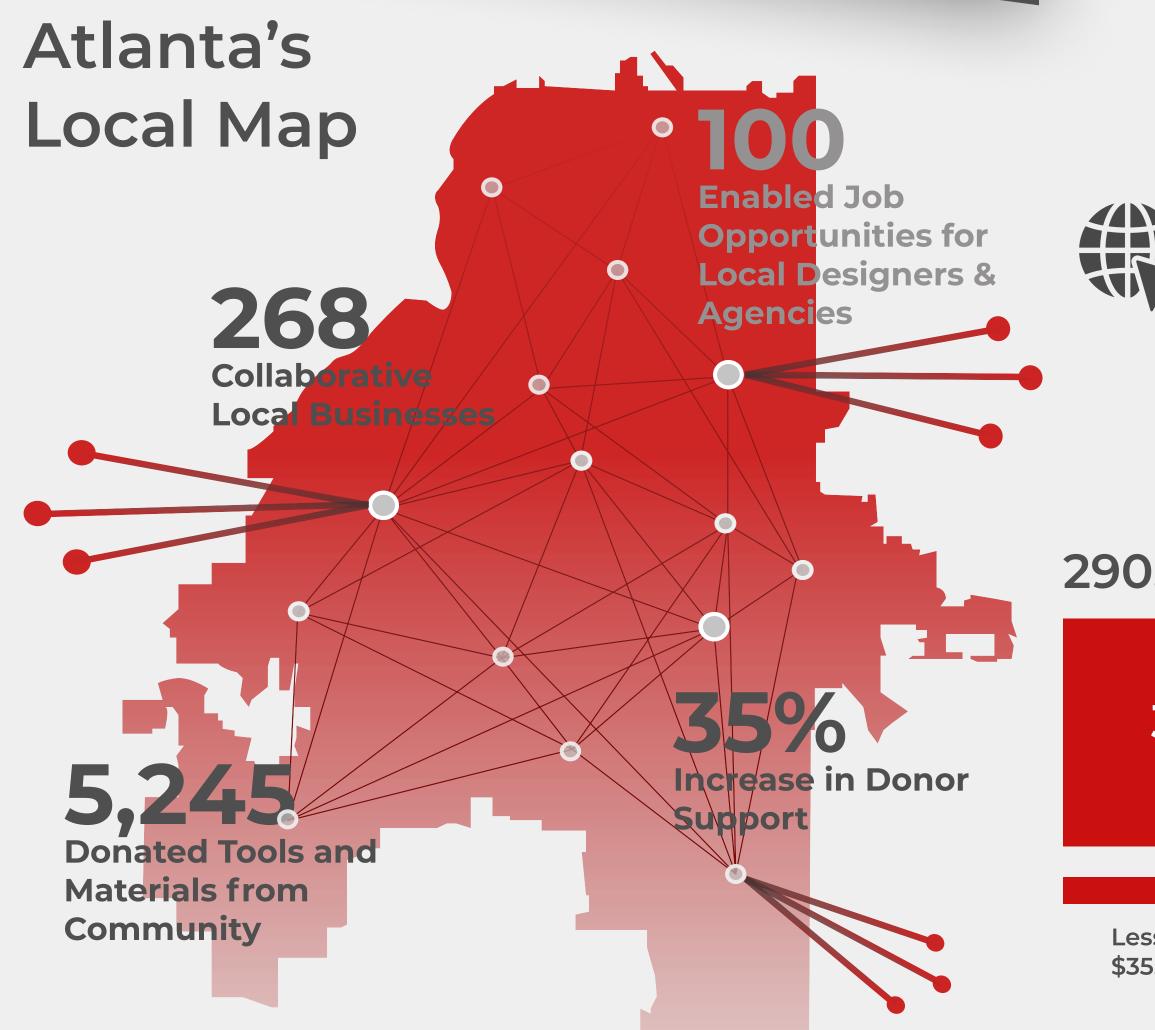
Revenue Growth after implementation

60%

Visitor Retention

## Recomendations



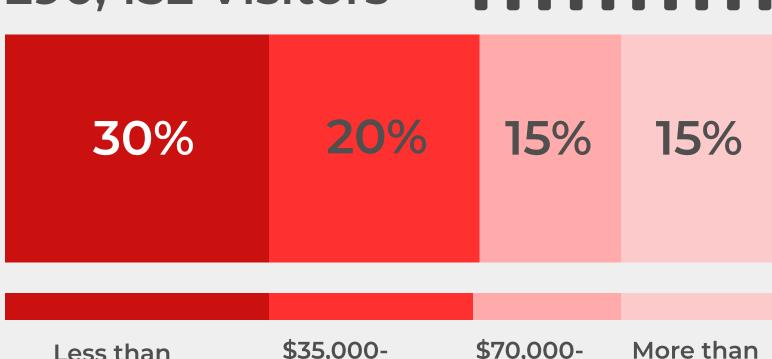






**341**Case Studies
Downloaded



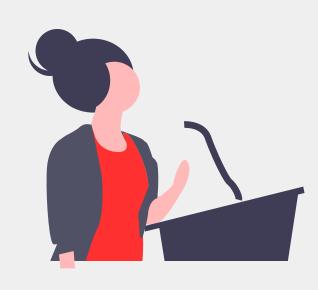


Less than \$35,000 \$35,000-\$70,000 \$70,000-\$105,000

15,000 \$105,000

Income Distribution % of Total Visitors

**Events** 



**50** Events Held

4
Useful connections
per Event per Assitant

1,400
Event Participants

10,657
Individual scanned QR codes of those who want to know more info about design



